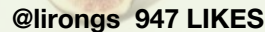


Marketing & Network 2022

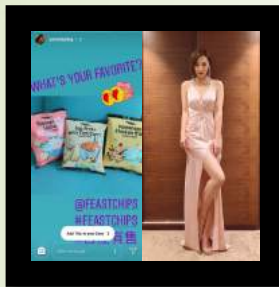


PROVENANCE®

# MARKETING



# INFLUENCER ACTIVATION



🇺🇸 Sam Ko Ling 高海寧



🇺🇸 Elaine Yiu 姚子羚



🇺🇸 Kitty Yuen 阮小儀



🇸🇬 Desmond Tan



🇸🇬 Ya Hui



🇸🇬 Rebecca Lim



🇸🇬 Andie Chen



🇸🇬 Vincent Ng



🇸🇬 Shane Pow



🇺🇸 Ceelo Green

# TRADE EVENTS



**Michelin Guide Event**  
🇸🇬 Singapore 2018 | 2019



**FHA**  
🇸🇬 Singapore 2018



**SIAL China**  
🇨🇳 Shanghai 2017



**Social Star Awards**  
🇸🇬 Singapore 2013



**Michelin Guide Event**  
🇲🇴 Macau SAR 2018



**HOFEX**  
🇭🇰 Hong Kong SAR 2017



**Jetstar Asia Airlines Event**  
🇸🇬 Singapore 2017



**Scoot Airlines Event**  
🇸🇬 Singapore 2017

# MEDIA PLACEMENTS



**SINGAPORE**

**E!**

ACK YOUR EYE-LINER, LIPS, AND HAIR FOR A LUSH, LUSKY LOOK

**A LOVELY BUNCH OF COCONUTS**

Fresh coconut water is all too easy to buy. But what we like about **COCOWATER** is that it's really sweet, which adds any fears of artificially sweetened coconut water. As it does promise to be all natural, with no preservatives, additives or sugar added its coconut water is sourced from young green coconuts in Thailand. Besides being a great afternoon refreshment, we've always been fans of coconut water for its electrolytes - it makes for a great post-workout drink and hangover cure! Available at Cold Storage, Market Place, Jaozon, The Gourmet Grocer and RedMart.com

**SHAPESUP**

LOSE

**DIET**

**AFTER...**

4. **4th Place: Just Picked Coco Water** (12.50 for 1L)  
It's a natural, sweet, and healthy drink. It's a great alternative to sugary sodas and artificial sweeteners. It's a great post-workout drink and hangover cure! Available at Cold Storage, Market Place, Jaozon, The Gourmet Grocer and RedMart.com

5. **5th Place: Just Picked Coco Water** (12.50 for 1L)  
It's a natural, sweet, and healthy drink. It's a great alternative to sugary sodas and artificial sweeteners. It's a great post-workout drink and hangover cure! Available at Cold Storage, Market Place, Jaozon, The Gourmet Grocer and RedMart.com

6. **6th Place: Just Picked Coco Water** (12.50 for 1L)  
It's a natural, sweet, and healthy drink. It's a great alternative to sugary sodas and artificial sweeteners. It's a great post-workout drink and hangover cure! Available at Cold Storage, Market Place, Jaozon, The Gourmet Grocer and RedMart.com

**COSMOPOLITAN**

SINGAPORE

WE REVEAL THE SECRETS OF THE

**COSMO POWER EATS 2014**

**TURN HIM ON + TONE UP**

and the summer body

**LILY ALLEN**  
SANDY PARRIS  
JAMES BOND

**A111**

**椰子油 比一比**

**Nakula**  
澳洲品牌，选用斯里兰卡椰子，目前市面上最低价最超值。  
味道：带点甜味，入口稍微厚重，但得看个人又不过分油腻，加在食物上应该会加分，接受度很ok。  
保养：试用未加盐，一次可去除大概80%，眼睛也不感觉刺激。涂在发尾一小时再清洗，头发变柔顺些。  
推荐：COOK  
\$15.95/500ml, \$29.95/1L  
Cold Storage/Jaozon Supermarket

**8 DAYS**

TRAVEL MAGAZINE OF THE YEAR 2013

**THE 8 DAY GUIDE**

**EAT PLAY LOVE!**

**IF YOU'RE GONNA GO ON A LIQUID DIET, DO IT CLEVERLY**

**Just Picked Coco Water**

**Nu Smoothie**

**8周刊**

**无敌80后**

**叛逆漂流**

**不碰含糖饮料太苛刻，纽约品牌Just Picked Coco Water来救援。南登站的无糖包装椰水（\$2.50起/包），从泰国摘下长了6-9个月的新鲜嫩椰取汁，糖分和卡路里都比老椰低。喝起来甘而不甜，透心凉。330毫升才60大卡，比乳酸饮料低，重点是不要用捧着重重的椰壳，费啦！**

Cold Storage, Market Place, Jaozon The Gourmet and redmart.com

**飲食男女**

EAT AND TRAVEL WEEKLY

**超像真 西班牙黑毛猪薯片油香满溢**

薯片口味千變萬化，一個西班牙零食品牌推出黑毛豬火腿薯片，充滿油香，猶如在吃脆身火腿，可惜吃多兩瓶，已有膩的感覺。

**herworld**

**BEST COCONUT WATER: Coco Water Pure Coconut Water**

This quenches thirst in a jiffy and has no artificial aftertaste.

**COCO WATER**

**WHO MADE THIS FOODS FROM 36 HOME-GROWN BUYS FROM 148 CHENDOL, DIM SUM AND MORE**

**AWARDS THE MOST**

# MERCHANDISING



# PRIVATE LABELLING



## Examples

**NETFLIX**  
JAPAN



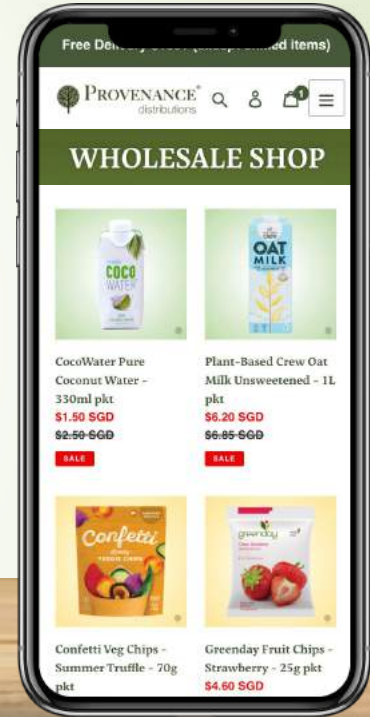
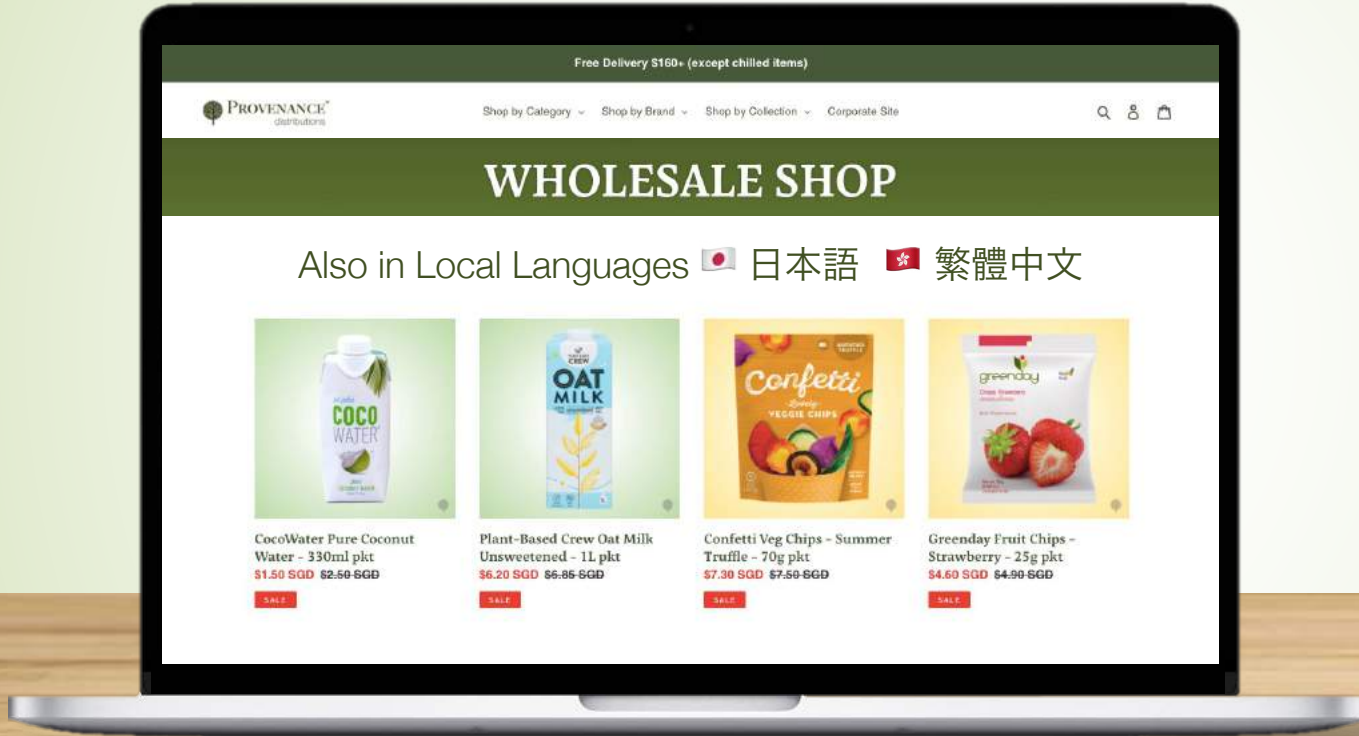
**Eco-Friendly Mineral Water**

**MARINA BAY Sands**  
SINGAPORE

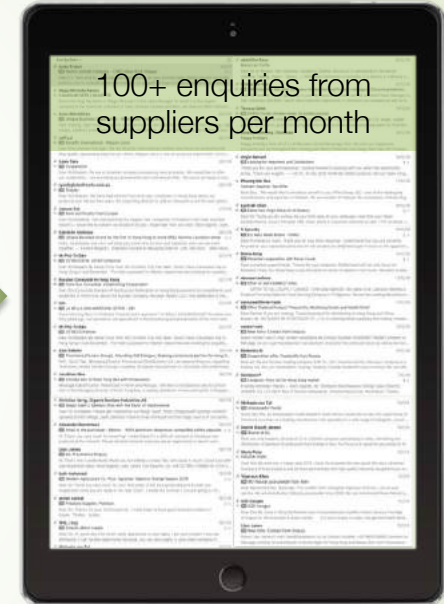
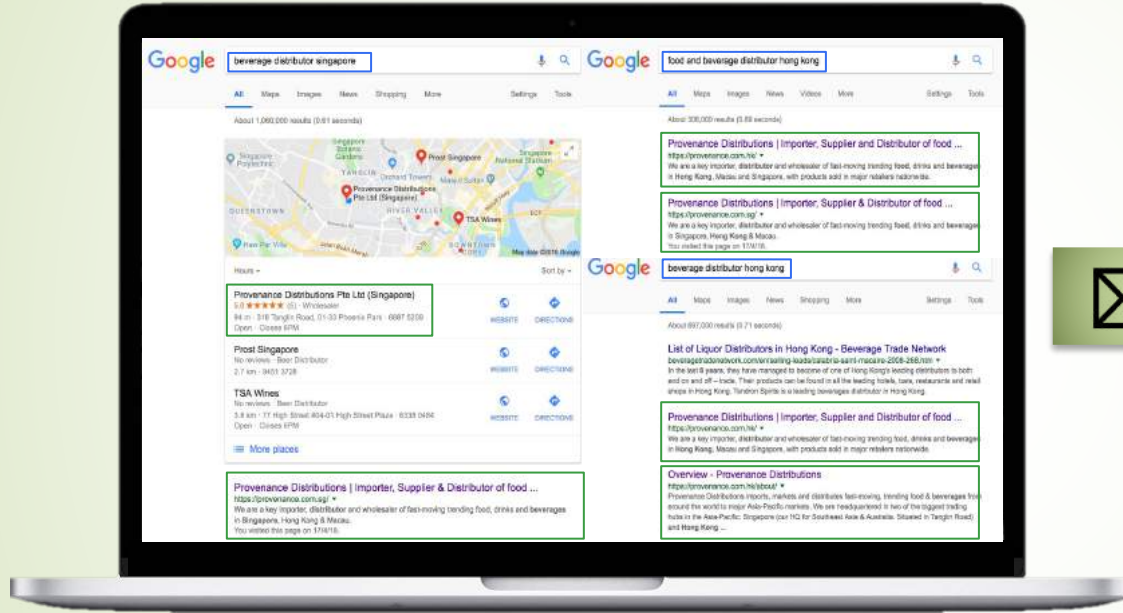


**Cold-Pressed Juices**

# WHOLESALE ONLINE SHOP



# SEO EXPERTISE



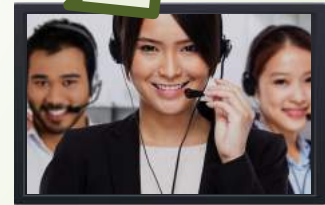
## High Visibility

# BIG DATABASE OF B2B CONTACTS

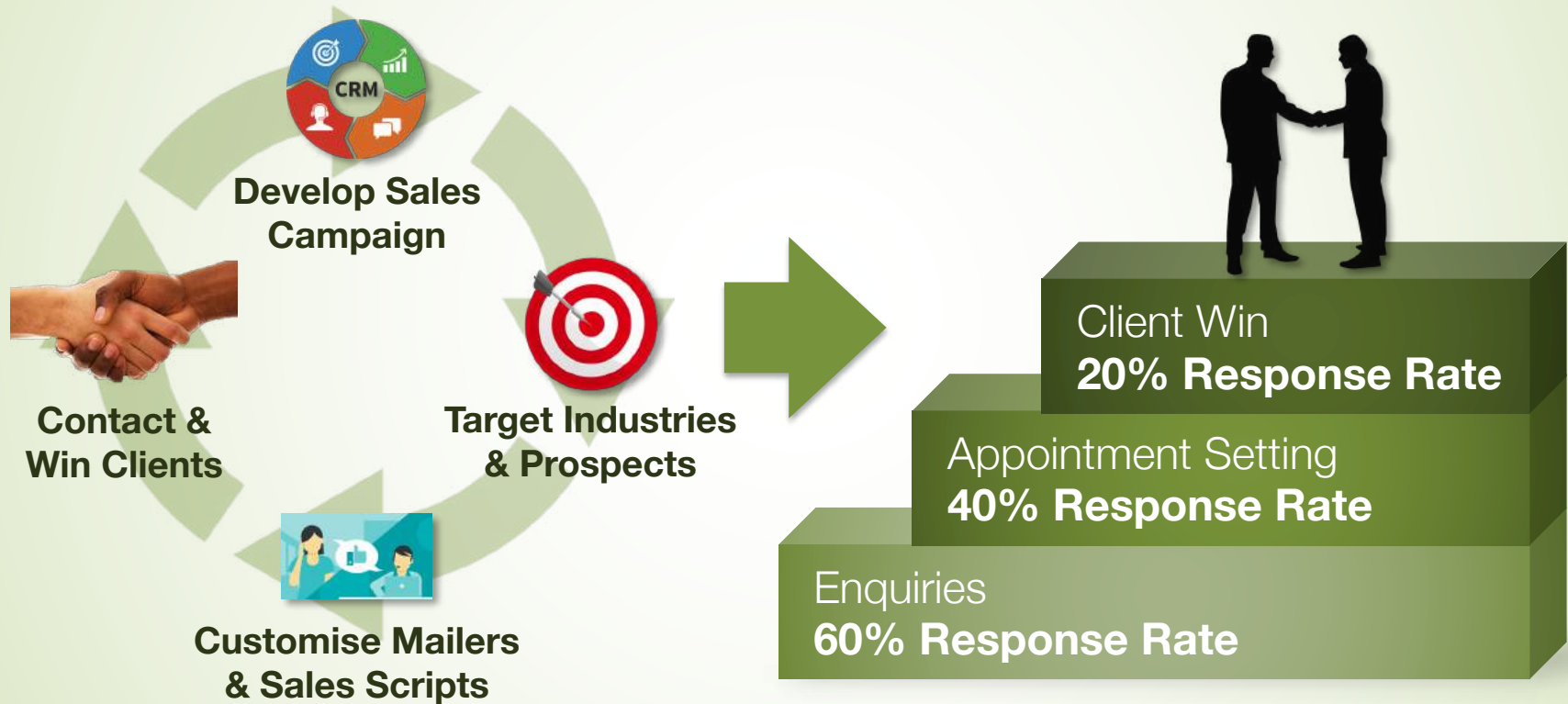


## CRM Cloud Database Phone | Email Contacts of B2B Purchasers

 Singapore: 4,300+  
  Hong Kong SAR & Macau SAR: 1,300+



# WIN MORE CLIENTS WITH CRM



# NETWORK

# OUR OFFICES IN ASIA



-  Our Offices
-  JV | Partner Offices

  
**Tokyo, Japan**  
  
5-11-2  
Toranomon

  
**Hong Kong SAR**  
  
30 Canton Rd

  
**Singapore (HQ)**  
  
318 Tanglin Rd

# SINGAPORE





**NTUC Fairprice**



**Cold Storage**



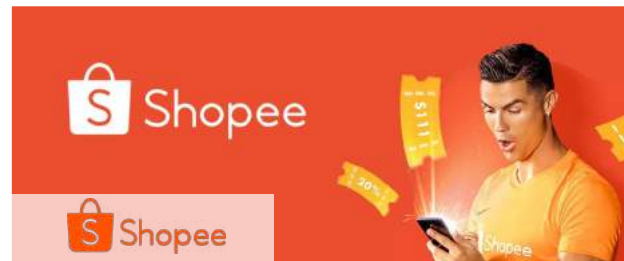
**7-Eleven**



**Amazon**



**Lazada Redmart**



**Shopee**



**Four Seasons Organic**



**Giant**



**Marina Bay Sands**



**Resorts World Sentosa**



**Raffles Hotel**



**Swissotel**



**Fairmont**



**The Westin**



**Andaz**



**Kempinski**



**Singapore Airlines**



**SPC Petrol Stations**



**Krispy Kreme**



**Shaw Theatres**



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**SaladStop!**



**Google (Data Centre)**



**Jetstar Asia**



**INSEAD**

# HONG KONG SAR





ParknShop



7-Eleven



Wellcome



City'Super



Vanguard



HKTV Mall



Ztore.com



Foodwise



THE PENINSULA  
HONG KONG

**The Peninsula**



FOUR SEASONS HOTEL  
HONG KONG

**Four Seasons**



GRAND HYATT  
HONG KONG

**Grand Hyatt**



CONRAD  
HONG KONG

**Conrad**



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HONG KONG

**Rosewood**



east  
東區 HONG KONG

**EAST**



THE POTTINGER  
HONG KONG

**The Pottinger**



CORDIS  
HOTELS & RESORTS

**Cordis**



**HK Jockey Club**



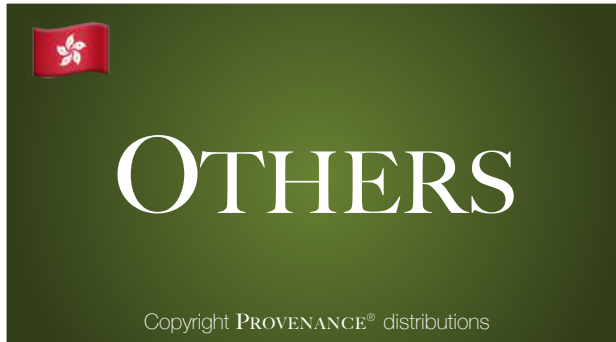
**Facebook**



**Dream Cruises**



**Plaza Premium Lounge**



**HK Express Airlines**



**Coffee Academics**



**Aberdeen Marina Club**



**Deliveroo**

# MACAU SAR





**The Venetian**



**Galaxy**



**Studio City**



MORPHEUS

**Morpheus**



**MGM**



**The Ritz-Carlton**



**Grand Hyatt**



**The Parisian**



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